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## PRESS RELEASE

*For immediate release*

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# Championship Bull Riding Returns to Music City- Tickets On Sale Now

Fort Worth, Texas (January 6, 2010) ~ Tuff Hedeman and Championship Bull Riding return to Nashville for the CBR Music City Shootout presented by GAC on February 20, 2010.

Four time World Champion and CBR President, Tuff Hedeman hosts The CBR Tour presented by Mahindra- a no holds barred, televised, bull riding event featuring the best bull riders and bulls in the world!

TICKETS ON SALE NOW [ticketmaster.com](http://ticketmaster.com) or 800-745-3000. TICKET PRICES START AT JUST \$10 DOLLARS!

Military discounts offered. **GET YOUR TICKETS NOW-** Don't get caught in a sell -out.



### About CBR

Led by bull riding icon, **Tuff Hedeman**, Championship Bull Riding, Inc. (CBR) is a nationwide professional bull riding tour which airs *primetime* every week on both **GAC** and **RFD-TV** with over 14 million viewers each year and logging over 300 hours of television annually since 2004. Every CBR Tour features a two hour show and an adrenaline rush with more than 20 events and over 100,000 fans in live attendance. CBR is home of the REAL COWBOY SPORT and the best bull riders and bulls in the world. We are committed to the riders, the fans, the sponsors, and all those involved in the professional bull riding industry and we live by the words Strength, Stamina, Integrity and Speed. For more information on CBR, please visit [www.CBRbull.com](http://www.CBRbull.com) or call us at **817.626.BULL**.